

FOCUS

on SightSelectsm Vision Care



TRANSAMERICA
WORKSITE MARKETING

The Total Solutions ProviderSM

WHY OFFER SIGHTSELECTSM?

Transamerica Worksite Marketing's SightSelect Vision Care Plan is a cost-effective way to enhance your employee benefits package. Here are some facts to focus on:

Your employees need it.

Sixty percent of the adult population—over 161 million Americans—need corrective eyewear. (*Vision Council of America Website, 2001*)

Your employees want it.

In a recent survey, two-thirds of workers were willing to trade some vacation time to obtain vision care benefits.

(*American Optometric Association Website, 2001*)

Your employees will use it.

Unlike most health benefits, which employees use only when sick, vision care is a "feel-good benefit" that your entire workforce can use.



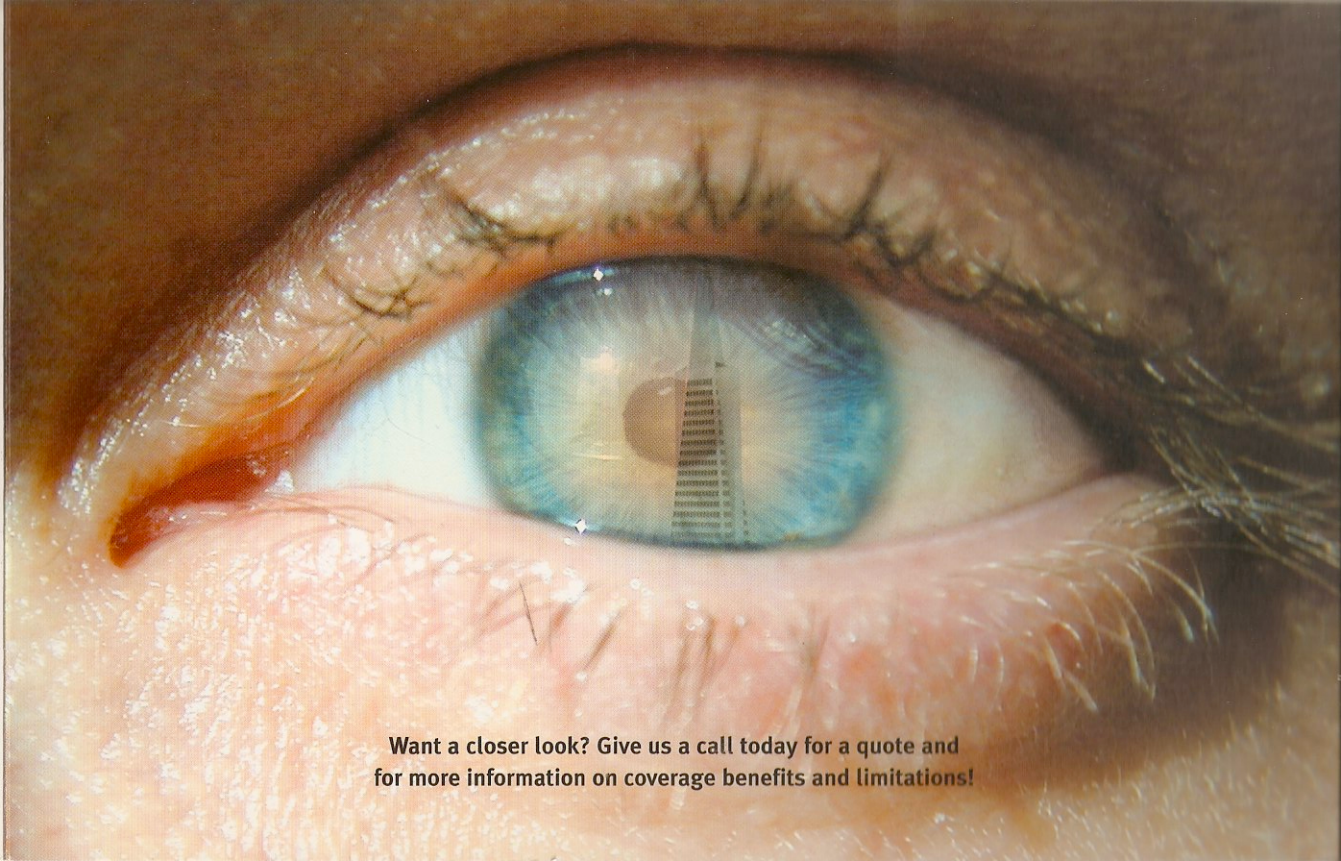
You can afford it!

SightSelect is available as a voluntary benefit, at no direct cost to you. And, we'll customize a plan for groups of 300 or more.

Key Features of SightSelect:

- ▶ Complete eye exam
- ▶ Wide selection of covered frames; or apply the allowance to any frame on the market
- ▶ Contact lens benefit, including four boxes of disposables
- ▶ Choice of 7,800 participating providers; reimbursement for out-of-network benefits
- ▶ Discounted laser eye surgery
- ▶ Family coverage is available
- ▶ Easy paperless administration—no provider directories or membership cards are required
- ▶ Convenient 24-hour locator provider service via the Internet or toll-free number

SightSelect Vision Care Plan is underwritten by Transamerica Assurance Company, Kansas City, MO.



**Want a closer look? Give us a call today for a quote and
for more information on coverage benefits and limitations!**