



OptumHealthSM Allies Health Discount Program

Health care savings for your employees or group members

Fifteen million consumers have purchased health discount programs¹. Now you can make the leading discount program available to your valued employees or group members.

The OptumHealth Allies discount program offers a significant savings opportunity for your employees or group members, either as a complement to existing health benefits or as an affordable alternative for benefits-ineligible employees. OptumHealth Allies offers an array of market-leading features, including:

Benefits for your company

- ✓ Single source solution
- ✓ Valuable wellness tools and information
- ✓ Turn-key administration
- ✓ Complements existing benefits
- ✓ Opt-in newsletter promotes program usage and encourages healthy lifestyles
- ✓ Increases value of FSA accounts

Benefits for consumers

- ✓ Guaranteed savings!
- ✓ Offers discounts on non-covered services; makes health care more affordable for those without coverage
- ✓ Family membership
- ✓ No eligibility restrictions or health questions
- ✓ No claim forms or maximums
- ✓ A program that members can use everyday

Stability and strength of brand

- Part of UnitedHealth Group, an \$87 billion company
- Available in 48 states
- 10 million members

Quality of networks and partnerships

- Leading provider networks including "sister" UnitedHealth Group companies
- More than 500,000 provider locations nationwide
- Wide range of discount categories

Outstanding member support

- Best-in-class customer service center is HIPAA certified with Spanish speaking representatives
- Fully integrated Web site

Disclosure: The OptumHealthSM Allies discount plan is administered by HealthAllies[®] Inc., a discount medical plan organization. The OptumHealth Allies discount plan is not insurance. The OptumHealth Allies discount plan provides discounts at certain health care providers for medical services. The OptumHealth Allies discount plan does not make payments directly to the providers of medical services. The member is obligated to pay for all health care services but will receive a discount from those health care providers who have contracted with the discount plan organization. HealthAllies, Inc., is located at P.O. Box 10340, Glendale, CA, 91209, 1-800-377-0263, www.optumhealthallies.com, OHACustomerCare@OptumHealth.com. The OptumHealth Allies member may cancel at any time. If the OptumHealth Allies member cancels within 30 days of the effective date (within 30 days of receipt of membership materials for residents of CO, DE, IN, MO, MT, ND, OH, OK, SC and SD), you will receive a full refund. (The application fee is not refundable except in AR, CO, MD, and TN.) The program and its administrators have no liability for providing or guaranteeing service or the quality of service rendered. MA residents: The plan is not insurance coverage and does not meet the minimum creditable coverage requirements under M.G.L. c.111M and 956 CMR 5.00. The range of discounts for specified medical, pharmacy or ancillary services provided under the plan will vary depending upon the type of provider and the type of services received.

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Why should your
employees pay full price,
when they can save with
OptumHealth Allies!



- Discount confirmation process and outbound provider calls help assure positive point-of-service experience
- Minimum Discount Guarantee² — members are guaranteed to save!
- Upscale fulfillment materials and ongoing member engagement
- No waiting period required; enrollment online or by phone provides immediate access to benefits

Real member savings

Through OptumHealth Allies, members can save 10 to 25 percent on a wide range of health care products and services from a broad network of 500,000 health care professionals and facilities, plus national programs and online shopping partners. Savings are at the point of service – there are no forms to fill out, no claims to file. Choose from our Basic or Enhanced products to suit your organization's needs.

Discount Categories			
Category	Includes	Basic	Enhanced
Vision	Laser vision correction, optometry, eyeglasses, contact lenses	X	X
Dental	General and cosmetic dentistry, orthodontics, periodontics	X	X
Alternative Care	Chiropractic, massage therapy, acupuncture	X	X
Wellness	Fitness clubs ³ , equipment and apparel; smoking cessation; weight loss; natural products; vitamins and supplements	X	X
Long-Term Care Services	Skilled nursing facilities ⁴ , assisted living ⁴ , home health care, home health aids	X	X
Hearing	Hearing devices	X	X
Infertility Treatment	In vitro fertilization	X	X
Cosmetic Services	Breast augmentation, tummy tuck, liposuction, rhinoplasty, etc.		X
Medical Care	Primary and specialty care, hospitals ⁴ and outpatient surgery centers, physical therapy, imaging and laboratory services, durable medical equipment		X
Pharmacy	Prescription medications, including mail order service		X
Behavioral Health	Counseling, psychology, addiction treatment and facilities		X
NurseLine	24-hour nurse access by phone or Web		X

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¹“Discount Health Plan Market Assessment,” study conducted for OptumHealthAllies by BlueFrame Strategic Intelligence, December 2008

² Does not apply to hospitals, long-term care or behavioral health facilities, or prescription drugs

³New memberships/new patients only

⁴ Hospital discounts not available where prohibited by law